Engineer

Designed 30 websites from Photoshop to HTML

Designed 30 websites, delivering unique and flexible solutions by converting Photoshop designs to HTML.

2003 – 2014

30

websites designed from the drawing up

Situation. Clients came in with a look they wanted — often a finished visual design — and needed a website built faithfully from it. The gap between a design file and a working site is where a lot of quality is won or lost: it's easy to ship something that's roughly right and subtly wrong.

Task. Designing the sites and converting the designs into accurate, flexible implementations was the job.

Action. Thirty websites got designed and the Photoshop designs converted into HTML by hand. Faithful was the standard — the spacing, the type, the details the designer actually intended, not an approximation of them — but so was flexible, because a site that matches the mockup pixel-for-pixel and then falls apart the moment the content changes hasn't really been built well. So the aim was markup that stayed true to the design and stayed maintainable afterwards.

Result. The thirty sites matched their designs and stayed workable — distinctive, polished web presences that didn't break the first time someone edited them. Faithful to the design and still maintainable is the balance that mattered, and that's where these landed.

Bring this experience to your project

Use “Designed 30 websites from Photoshop to HTML” as a starting point for a similar challenge in your organisation. The services behind this work are available for your project. Interfaces that load quickly, work on a phone and behave the same in every browser your customers happen to use.

Explore our services Get in touch →

Look behind the result

Read the situation, decisions and result in this example. We can discuss which parts transfer to your constraints and which need another approach. Designed 30 websites from Photoshop to HTML — 30 websites designed from the drawing up

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Have a design that needs building?

Talk through your project with the engineer responsible for delivery. We agree the scope, price basis and handover in writing before work begins.

Role context: Full Stack Web Developer. It draws on Frontend Engineering, Web Development, Design Systems & UI and UX / UI Design. And while you are here, we are rather good at Frontend Development, Website Development & CMS and UI/UX Design & Design Systems.

Get in touch Explore our services

One piece of **a longer record** — and it is all on this site.

Every entry is written the same way: the situation, the task, what we did and what changed.

See the whole record

Define the improvement you need

Describe the workflow, the existing interfaces and the users who need the change. We can define a testable delivery and a handover that lets your team maintain it.

See what it costs Get in touch →

Have a design that needs building?

Ask about the decisions behind “Designed 30 websites from Photoshop to HTML”. You will speak with the people who can explain the work and assess your own project.

Explore our services

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Contact card

Carefully Crafted With Love by D.

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